



A FRESH PERSPECTIVE ON YOUR CASE

JURY FOCUS GROUPS | MOCK TRIALS

Whether you represent plaintiffs or defendants, TomFoutzADR can help you and your client prepare for trial or settlement. We'll provide you with reliable feedback on how a jury will decide your case before it goes to trial. By knowing what to expect in the courtroom, you can make strategically sound changes to your trial presentation. And if settlement is your goal, we can provide you with accurate insight on the appropriate settlement value.

Jury focus groups and mock trials will help you:

- **DETERMINE TRIAL STRATEGY**

Discover which themes resonate strongly with jurors.

- **EVALUATE SETTLEMENT OPTIONS**

Get feedback on the dollar value of your case so you'll arrive at the settlement table well-informed.

- **PRACTICE YOUR PRESENTATION**

Run a "dress rehearsal" of your opening statement and closing argument.

- **PREPARE WITNESSES**

Understand what will work on the witness stand.

AFFORDABLE

Many attorneys are under the impression that the cost of jury focus groups and mock trials limit their use to only the largest of cases. TomFoutzADR hopes to correct that misperception. We price our services at attractive levels so attorneys will find our services worthwhile for a wide range of case values. Our goal is to make jury focus groups and mock trials a standard tool in every litigator's toolbox.

LOCAL EXPERTISE

Jury focus groups and mock trials are led by Tom Foutz, whose resume includes extensive litigation experience with Jones Walker, Jack Martzell, and Wendell Gauthier. A full-time mediator since 1993, Mr. Foutz has successfully resolved over 3,000 cases. This unique blend of litigation and mediation experience translates into reliable results for your jury focus groups and mock trials.

For a fresh perspective on your case, contact us at TomFoutzADR@aol.com.

